



Thank You for Your Support of
The Weston Fury Soccer Club
4th Annual Invitational Soccer Tournament

Check List for Submission of Program Ad's

- List ALL adverts on "Program Ad Deposit Form"
- Check that each **individual advert** has a "Program Form – Team Pages" with it.
- Ensure you use the correct form if submitting a "**club page ad**"
- Make sure every Ad has art work. In the event that art work has been sent in electronically please provide a print out of the e mail it was sent with, a CD with the art work on and or a paper copy of the ad. You must provide camera ready, black & white artwork for any advertisement to be placed. Digital is preferred.
- Please hand in your teams adverts in one envelope. Individual adverts will not be accepted
- Advertisement Placing Deadline: Friday January 20th 2006
- Send check and Ad info/work to; Tim Robbie, Weston Fury Soccer Club
19451 Sheridan Street, #174 Pembroke Pines, Florida 33332
(Please make checks payable to Weston Soccer Club)





2006 Weston Invitational Tournament Program Ad Sales Information

Dear Coaches, Team Managers, and Volunteers,

I hope you are all returning to some normalcy after the hurricane!!

As we are all aware the Weston Invitational Tournament is not far away (February 18, 19 & 20 2006) and our planning has already begun. Many of you have been asking me about the Tournament Program Ad Sales and are keen to get started. This is great news and we need to keep moving forward by implementing this year's Program Advertising Plan. This is a wonderful team fundraising opportunity and is also one of your team's "*Club Fundraising Obligations*" as set out in the registration material this year.

After reviewing how the Program Ad Sales Fundraising was operated last year, we decided to make a few modifications. This has been motivated by two key factors:-

1. The number of programs printed and distributed in the last few years has not been adequate. The number of Programs distributed must increase to provide the sponsors/advertisers with greater exposure and to appear more professional. We anticipate printing and distributing programs for each of the approximate 3,500 players we believe will attend, with additional programs for the sponsors and other key personnel. This is a substantial increase as compared to the number of programs distributed in the past few years.
2. We must ensure that the Club's out-of-pocket costs of the programs, including the increased costs of the substantially enhanced distribution, are recovered, with the Club earning a necessary profit. The ad program is an integral part of the Tournament Fundraising. The Club must certainly recover its costs and then make a profit. We want to provide the teams with an incentive and an opportunity to earn monies, but the key fundraising here is for the WFSC. Of course, in all of this, it will be incumbent on the Club to ensure that it receives the best quality product for the most competitive price.

Tournament Program Ad Fund Raising Plan

Sales Quota = Minimum of \$300 per team

Upon hitting the \$300 quota, each team will qualify for a \$100 discount for the tournament fee and any additional ad program funds beyond the \$300 will be kept in their entirety (100%) by the team. The \$300 quota is a requirement for all Weston teams, no matter whether they participate in the tournament. Similarly, it is an opportunity for all Weston teams to earn funds for their teams to the extent their ad sales exceed the quota.

Key Program Page Costs:

Ad Space for Club:

100% of the revenue from these ad sales are retained by the Club. However, if a "team" sells one of these ad spaces, it will automatically qualify for the \$100 tournament fee discount.

Our aim is to call the advertisers/teams from last year and give them the opportunity of first refusal.

Back Cover: \$750

Inside Cover Front: \$500

Weston Fury Soccer Club
19451 Sheridan Street #174. Pembroke Pines. Florida 33332
www.westonsoccer.net Tel: 954 389 2670 E-Mail information@westonsoccer.net



Inside Cover Back: \$500

Centre of Program Left: \$600
Centre of Program Right: \$600

Page 1: \$450
Last Page: \$400

General Ad Space:

Full Page Ad 8 ½ X 11	\$250.00
Half Page Ad 8 ½ X 5 ½	\$125.00
Quarter Page Ad 4 X 5 1/4	\$ 75.00
Business Card	\$ 30.00

Accounting

Attached you will find two forms. One is for each advertisement collected so we know what the advertisement is for, business card, full etc. The second is key to your team being credited with the correct amount of monies into their account. Last year far too many teams failed to complete this form, causing confusion and additional work in getting teams the proper credit for their efforts. Please use this form and help get your team the proper credit.

Team Account Credits & Debits

It is anticipated that all team's accounts will be credited on Sunday February 5th 2006 for ad related monies they have been earned through that date, with later adjustments for additional funds earned thereafter.

It is anticipated that all team's accounts will be charged for their Tournament application fees no later than Sunday February 5th 2006

Deadline

The anticipated deadline for advertisement submissions is Friday January 20th 2006.

Questions

Any questions regarding this fundraising program should be directed to John Iltter -VP of Fund Raising at ilter@bellsouth.net or Tim Robbie Club President and Chairman of Tournament Fund Raising Committee at tjr18@aol.com

Thank you

Alan Foy
Director of Communications & Tournaments
Weston FURY Soccer Club
A Nike Premier Club
www.westonsoccer.net

561.483.9631 Home Office

Weston Fury Soccer Club
19451 Sheridan Street #174. Pembroke Pines. Florida 33332
www.westonsoccer.net Tel: 954 389 2670 E-Mail information@westonsoccer.net





**Thank You for Your Support of
The Weston Fury Soccer Club
4th Annual Invitational Soccer Tournament**

Please only use this form for submission of the pages listed below

- Tournament Adverts or Donation will provide prominent coverage in the 2006 Official Tournament Program with a distribution of over 3000 participants.
- Advertisement Placing Deadline: Friday January 20th 2006
- You must provide camera ready, black & white artwork for any advertisement to be placed. Digital is preferred.
- Send check and Ad info/work to; Tim Robbie, Weston Fury Soccer Club
19451 Sheridan Street, #174 Pembroke Pines, Florida 33332
(Please make checks payable to Weston Soccer Club)

Name: _____

Address: _____

Phone: _____

Signature: _____

PLEASE CIRCLE YOUR CHOICE OF AD:

FULL PAGE AD 8 ½ X 11	\$250.00
HALF PAGE AD 8 ½ X 5 ½	\$125.00
QUARTER PAGE AD 4 X 5 1/4	\$ 75.00
BUSINESS CARD	\$ 30.00

**Coaches
Name** _____

**Team
Name** _____





**Thank You for Your Support of
The Weston Fury Soccer Club
4th Annual Invitational Soccer Tournament**

Please only use this form for submission of pages that are listed below. The revenue from these pages goes to the club; however your team will now qualify for their discount and have met their fund raising obligations.

- Tournament Adverts or Donation will provide prominent coverage in the 2006 Official Tournament Program with a distribution of over 3000 participants.
- Advertisement Placing Deadline: Friday January 20th 2006. These pages sell very quickly and are treated on a first come first serve basis.
- You must provide camera ready, black & white artwork for any advertisement to be placed. Digital is preferred.
- Send check and Ad info/work to; Tim Robbie, Weston Fury Soccer Club
19451 Sheridan Street, #174 Pembroke Pines, Florida 33332
(Please make checks payable to Weston Soccer Club)

Name: _____

Address: _____

Phone: _____

Signature: _____

PLEASE CIRCLE YOUR CHOICE OF AD:

BACK COVER-FULL PAGE	\$750.00
INSIDE COVER (back/front)	\$500.00
CENTRE (Left/Right)	\$600.00
PAGE 1	\$450.00
LAST PAGE	\$400.00

**Coaches
Name** _____

**Team
Name** _____



