



2009/10

Weston Fury Soccer Club Sponsorship Opportunities

Updated: 1-10-09

The Weston Fury Soccer Club operates as a non profit organization that strives to serve the community through offering outstanding soccer programs for elite players aged 8-18 years. While the club adopts a pro-active fundraising strategy donations and sponsors are still very much an essential ingredient to the short and long terms goals of the program. The WFSC has many sponsorship opportunities that will suit the individual, a small business or a larger corporation. We thank you for your consideration and if you wish to discuss any opportunities please contact Wayne Tighe at information@westonsoccer.net

Title Sponsor Package Nov 2009 – May 2011

		Title Sponsor \$ 50,000
1	Logo/Brand name of Title Sponsor prominently displayed on the front of every team's game and practice jersey for the life of the cycle of such uniform (minimum 2 seasons)	✓
2	Four 4x20 banners on display at Vista Park at each of the fields on designated Platinum positions (i.e. Spaces 1-4) <i>Art work to be supplied by Title Sponsor which will include WSC logo. Banner to be produced by WSC</i>	✓
3	Logo/Brand name of Title Sponsor on top of front glossy cover of 2010 and 2011 Weston Cup Invitational Tournaments (2 x 8) (one color) Logo to be supplied by Title Sponsor	✓
4	Title Sponsor in dedicated brochure/pamphlet (premium page) of 2009 and 2010 Weston Charity Run (Full Page 8 ½ x11) (full color) Ad to be supplied by Title Sponsor	✓
5	TBD - Title Sponsor ad on AYSO 644 web home page – tile/banner size TBD Ad to be supplied by Title Sponsor	✓
6	Logo/Brand name of Title Sponsor on any marketing material used for promotion of any club activities, including but not limited to: tournaments and any other fundraising initiatives (i.e. flyers, email broadcasts, media adverts, etc) Logo to be supplied by Title Sponsor	✓
7	Sponsor's name recognition at every trophy ceremony at the 2010 and 2011 Weston Cup Invitational Tournaments	✓
8	Hyperlinked to Title Sponsor's website on Home page of Club site (westonsoccer.net)	✓ (2 seasons)
9	Hyperlinked logo and message on Sponsors page of Club website. If applicable, Message can be changed every quarter.	✓ (2 seasons)
10	Four 2-year Regular Season Player Scholarships to qualified applicants (2 boys and 2 girls) (2008-2009 and 2009-2010 Seasons)	4

11	Eight 2-week session Summer Soccer Camp Scholarships to qualified applicants for (4 boys and 4 girls) (Summer of 2009)	8
12	Number of broadcast email "sales message" that we will send out to our membership* - 1 monthly commencing on Nov 2009 and ending on Feb 2010	19

- Each Broadcast email reaches approx 850 email addresses and 500+ households of which 99% live in a 25 miles radius of Weston

2009/10 Corporate Sponsorship Opportunities

Platinum Sponsorship - 2010 Weston Cup Invitational

Title Sponsor Package Includes: **\$15,000**

- Sponsor logo on all written and electronic marketing material pertaining to the Weston Invitational. (Sponsor should note that not all material is at the complete control of WFSC)
- Hyperlinked sponsor logo on home page of www.westonsoccer.net under WFSC Sponsors through December 31st 2010
- Charity Run Official Sponsor
- X5 Broadcast email messages designed by sponsor and sent out on a desired schedule set by sponsor
- Logo on Front Cover of 2010 Weston Invitational Tournament Booklet
- Full Page Ad in 2010 Weston Invitational Tournament Booklet
- Booth space during weekend of tournament
- X5 Soccer Camp Scholarships
- Distribution of marketing materials/coupons through Soccer
- 4x6 advertising banner at Vista Park 12 month duration.

Weston Cup Presenting Sponsor Package Includes: **\$8000**

- Sponsor verbiage of "Presented by....." on all written and electronic marketing material pertaining to the Weston Invitational. (Sponsor should note that not all material is at the complete control of WFSC)
- Hyper linked Logo on www.westonsoccer.net under WFSC Corporate Partners Link though July 31st of 2010
- X2 Broadcast email messages designed by sponsor and sent out on a desired schedule set by sponsor
- Logo on Front Cover of 2010 Weston Invitational Tournament Booklet
- Full Page Ad in 2010 Weston Invitational Tournament Booklet
- Distribution of marketing materials/coupons to all tournament participants
- X3 Soccer Camp Scholarships
- 2009 "Charity Run" Sponsor – booth and ad
- 4x6 advertising banner at Vista Park. 12 month duration

Gold Corporate Sponsorship – Summer Camp Program

The following package is based on four weeks of camp

Sponsor Package Includes: **\$10,000**

- Sponsor logo on all camp T-Shirts
- Sponsor logo on all written and electronic marketing material pertaining to WFSC Soccer Camps
- X5 Soccer Camp Scholarships
- Display additional signage at camp during camp weeks
- Hyperlinked sponsor logo on home page of www.westonsoccer.net under WFSC Sponsors
- X3 Broadcast email messages designed by sponsor and sent out on a desired schedule set by sponsor
- Full Page Ad in 2007 Weston Cup Invitational Tournament Booklet
- Sponsorship at Weston Charity Run event – 2009/2010
- Distribution of marketing materials through soccer camp gift bag
- 4x6 advertising banner at Vista Park. 12 month duration.

Other Club Sponsorship Programs

Premier Corporate Partners Package

Package Includes: **\$10,000**

- Hyper linked Logo on www.westonsoccer.net under WFSC Corporate Partners Link
- Booth space at 2010 Weston Cup Invitational
- Full Page in 2010 Weston Cup Invitational Booklet = reaching over 3000 soccer families in Feb 2010
- Charity Run Sponsorship with booth & Ad placement
- X1 Under Privileged Child Travel Season Registration Fee
- X5 Under Privileged Children Camp Scholarships
- X5 Broadcast E-mail messages for term of sponsorship at a time of year decided by CP—E.g. this can fit a marketing or sales campaign and will reach approx 500+ soccer families each broadcast
- 4x6 advertising banner at Vista Park. 12 month duration.

Nike Corporate Partners Package

Package Includes: **\$5,000**

- Hyper linked Logo on www.westonsoccer.net under WFSC Corporate Partners Link
- X3 Broadcast E-mail messages for term of sponsorship at a time of year decided by CP—E.g. this can fit a marketing campaign or sales campaign and will reach approx 500 soccer families each broadcast
- Full Page in 2010 Weston Invitational Booklet - reaching over 3000 soccer families in Feb 2010
- Charity Run Sponsorship – Ad & Booth
- X2 Soccer Camp Scholarships

A La Carte Options for Individual & Business Sponsors

The Weston Fury encourage you to create your own customized program from the following a la carte list

- Under Privileged Child Travel Registration Fee \$550, \$650 or \$750 each
- Camp Scholarships \$110 each
- Tournament Booth Space \$1500 per day
- Broadcast E-mail Message \$100 per message
- Charity Run Booklet Ad Space \$300 per page
- 4x6 advertising banner at Vista Park. 12 month duration \$550 each
- Marketing Material Distribution at Weston Invitational \$300 per 1000

WFSC Apparel Sponsorship

Single Team Apparel Packages

Jersey for x1 U13 and older Team \$1500

Jersey for x1 U11/U12 Team \$1300

Jersey for x1 U9/U10 Team \$1100

Practice T-Shirt for U13 and older Team \$750

Practice T-Shirt for U11/U12 Team \$650

Practice T-Shirt for U9/U10 Team \$550

Combination Package for x2 U13 & Older teams \$2250

Combination Package for x2 U11 & U12 teams \$1950

Combination Package for x2 U9 & U10 teams \$1650

Package to include a free page (art work must be provided by sponsor) in the 2009 Weston Invitational Booklet

Marketing Exposure for Sponsor

2009-10 Season Roster size averages:

- 9 players for U9/10
- 11 players for U11/12
- 15 players for U13 +
- Two uniforms with sponsor logo on sleeve
- Two practice T-Shirts with sponsor logo on front
- WFSC teams play approx 40 games per season from August thru April/May
- Games are held all over South Florida with many teams traveling to Tampa, Orlando, Jacksonville and outside of the state to Texas, Georgia, and the Carolinas,
- It is expected that a team would make a minimum of 15,000 marketing opportunities

Sponsorship U9 & U10 Teams

Jersey Sponsorship \$7500

Practice T-Shirt Sponsorship for both age groups \$5000

Combination Package: \$12,500

Includes x1 page (art work to be provided by sponsor) in the 2010 Weston Invitational Booklet which reaches 3000 soccer families in February of 2010

X2 Underprivileged children Soccer Camp Scholarship

Charity Run Sponsorship – booth & program

Hyper Link logo under WFSC Sponsor on www.westonsoccer.net

3 broadcast messages at time of year requested by Sponsor. These messages would reach approx 500 soccer families per broadcast

4x6 advertising banner at Vista Park. 12 month duration

Proceeds of this would go towards the “academy team’s budget” which may include, but is not limited to tournament entry fees, player scholarships, staff budget, etc

In the event a team secures this package the club would pay a commission of 25% to the team

Marketing Exposure for Sponsor

2009-10 Season- 2 Girls Teams & 6 Boys Teams approx 65 players

All teams have two uniforms with sponsor’s logo on front

X2 practice T-Shirts with sponsor’s logo on sleeve

240 games played in the South Florida area from September thru April/May of 2009.

It is anticipated this group will make a minimum of 50,000 marketing opportunities