

WESTON FURY SOCCER CLUB BANNER PROGRAM

General Rules

1. First come first serve, full payment guarantees a space. No partial payments allowed.
2. Spaces cannot be reserved under any circumstances.
3. The term of the advertisement is ONE YEAR (no exceptions).
4. Renewal letters will be sent to all sponsors 60 days in advance of new contract year.
5. At renewal, provided banner is in good condition, sponsor has the option to use same banner but must pay in full (minus \$ 150.00 banner credit) to secure space for a new contract term.
6. Banners can only be replaced at sponsor's expense. Contract time will not be extended.
7. Sponsors are responsible and must take immediate action to repair or replace damage banners.
8. All sales are final. No refunds or credits will be issued.
9. All banners must be 4ft. x 6ft. and made of the same green mesh material that Hometown will be using for their banners
10. All banners must include the Club logo or text that says "sponsor of" so the CITY (City of Weston) can identify which league the banner belongs to
11. All banners will be located on the inside of the fences
12. Advertising of pharmaceuticals, over-the-counter medications, adult products, cigarettes, alcohol, tobacco, adult uses or material of a religious or political nature are strictly prohibited
13. CITY has the right to reject any advertisement that CITY deems unsuitable, in its sole discretion.

14. Any banners that do not comply with these requirements will be removed and disposed of

Banner Location & Prices

There are four categories of banner space: Platinum, Gold, Silver and Bronze.

A Platinum space provides the best visibility and closest proximity to human traffic. A Gold space provides the best visibility during games since all spaces are located behind the goal area as delineated by oversized protection net. Silver spaces provide great visibility during games and to incoming vehicular traffic. Bronze spaces provide the best visibility to incoming vehicular traffic.

Please refer to "Fields Layout" and "Field Grids" documents for specific banner locations.

Banner Prices

(Includes: 4x6 mesh banner; green back mesh; art/design consultation; hanging costs and ties)

Location	12-mo
PLATINUM	\$800
GOLD	\$600
SILVER	\$400
BRONZE	\$300

Q&A

1. **Can a banner go in two consecutive spaces top and bottom?**
No
2. **Can a banner be larger than 4ftx6ft?** Yes, but no funds will be allocated to the club or team. – and order will not be processed through WFSC
3. **Is there a difference in fee for a space if the banner is placed on the top or bottom quadrant?** No. Banner fees are set according to space number (i.e. Space category: Platinum, Gold, Silver and Bronze) regardless of top or bottom positioning.